



Brent Ramenofsky, owner of Boston Cleaners

“The support from CBS was great. Even before we signed up, they were responsive and flexible in their approach.”

With locations spread across Nevada, including a plant with assembly system that handles production for all locations, Boston Cleaners demands a dry cleaning management system that gets the job done – efficiently, uniformly and at a price that makes sense.

Over the years, Boston Cleaners had used several point-of-sale systems in their dry cleaners with disappointing results. “We’ve used other systems without being completely satisfied. We needed a company that understood a large

operation like ours. The others made promises about their systems before the sale, but they couldn’t keep them,” says Brent Ramenofsky.

“We had to get it right because conversion costs are very expensive. CBS proved to us that they had the technology, knowledge, and experience to give us what we needed to help us succeed,” he explained.

In an operation like Boston Cleaners, accurate, detailed reports are crucial in running the business. Before making the move to CBS, managers were forced to look through stacks of paper to access reports and research or resolve an issue.

“I’m a numbers cruncher, so reports are very important to me. That’s one of the best features of the CBS system. The reports are concise and consistent for every location. I can look at every aspect of all my stores in a single glance, in real time,” says Ramenofsky.

Ramenofsky is convinced that the forced upcharges feature of the CBS system has made a powerful impact on Boston’s profits, driving up sales 11.3

percent. “Our average ticket is up, the average purchase is up,” says Ramenofsky. “We get the right charges and the right upcharge, without fail.

Couple that with lower losses from employee theft, which the CBS system also controls, and we’re coming out way ahead.”

“CBS spent time with us and learned about our business. They delivered on everything they said they would, stood behind every promise, and they’re still doing it. Cleaner Business Systems was the right choice.”

- Powerful, flexible, multi-store friendly and easy to use
- Concise, complete, customizable reporting for multiple locations
- Forced upcharges increase average ticket price
- Complete oversight and control of cash drawers and employees
- Reliable, 24/7 support – the system is never down

CUSTOMER
• VALUE •
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Customer Proven Value is something you can count on from Cleaner Business Systems. It means that our products and services have been proven by real customers who have discovered the true value of an excellent product backed by unparalleled customer service.

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