



**Mike McKernan**, owner of Nutrend Dry Cleaners

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Nutrend is a pre-pay, one price dry cleaning business with four stores and a central plant in the Omaha area. Up until 2003, everything was done by hand, and item tracking, production scheduling and employee theft problems had become unmanageable.

Desperate to eliminate inconsistent pricing and employee theft that had plagued the company for years, Nutrend turned to Cleaner Business Systems.

"We were concerned about purchasing a computerized system because of the time it

would take to train our employees and the resources to get it going. But we had to resolve those problems," says general manager Mike McKernan.

Cleaner Business Systems provided the solution. "The system has made a huge difference in everything we do. It's easy and flexible to use. The features are powerful and the cost was surprisingly affordable for a small chain like ours."

"I was using it the first day, and our managers were up and running on the system in the first week. Our employees would scream and holler if we didn't have it," says McKernan.

"With Cleaner Business we set up pricing and tag printing right in the system. That cuts way down on losses. For me the best feature is the piece count tracking. It makes a tremendous difference in how we control production and scheduling," continues McKernan.

"I see when our high volume days are, when we need to run the plant, schedule extra shifts or staff the counters. It cuts overhead way down. We serve our customers better."

Another benefit for Nutrend is the Cleaner Business marketing feature. "We needed a way to market to our existing customers and capture information on new ones. With the reports we can identify new customers and see where our business is headed. We can look at the last time a customer was in and track trends or make an offer to them," says McKernan.

"You can tell CBS was designed by people who know and understand our business."

- Easy and flexible to set up and use
- Eliminates handwritten invoicing and tagging
- Complete control of front counter, invoicing, tagging, production
- Concise, complete, customizable reports
- Customer identification and marketing features



Customer Proven Value is something you can count on from Cleaner Business Systems. It means that our products and services have been proven by real customers who have discovered the true value of an excellent product backed by unparalleled customer service.

